

# ORTEGA'S BILLBOARD BERNALILLO, NEW MEXICO

## **PRODUCT USED**

RP-SAL-30W ALL-IN-ONE SOLAR AREA LIGHT

## DISTRIBUTOR

NATIONAL ELECTRIC SUPPLY ALBUQUERQUE, NM

## **MFG. REPRESENTATIVE**

MOUNTAIN STATES AGENCY BERNALILLO, NM

#### CONSULTANT

DR SYSTEMS ALBUQUERQUE, NM

# SITUATION

Ortega's 24 FT x12 FT billboard needed to be illuminated. The billboard was located in the desert with no existing lighting or access to power which made the installation of traditional lighting difficult.

# SOLUTION

The billboard, along with seven other billboards, was fitted with the All-in-One Solar Area Light (RP-SAL-30W) to help illuminate the billboard late at night.

# RESULTS

With the new off-grid solar area light installed, Ortega's now has a highly visible billboard that is certain to attract business. The solar area light installations "WERE SUPER QUICK AND EASY USING THE TRUNNION STYLE BRACKETS." After considering options such as complicated solar systems with remote battery cells, it was clear that the All-in-One Solera Area Light was the perfect product to illuminate the billboards.

847.380.3540 • led-llc.com • sales@led-llc.com



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